



Seeding Book Deserts™
One book, one child and one community at a time

December 19, 2019

Thank you for your consideration to support The Literacy Club and our Be A Book Hero™ project. Since 2015 we have been committed to seeding book deserts™ by getting books to children in our low income communities across California and the US. Our team is a group of amazing volunteers who are all passionate about literacy and understand the power of books. To grow our mission, we started our Be A Book Hero project which is made up of two key components:

1. **Customized reading book boxes** (see examples) are filled with new books and placed in locations that focus on serving children in our low income areas. Locations like:

Community parks, YMCA, YWCA, Boys & Girls Clubs, Public Parks, Housing Complexes, Police Stations, Courthouses and many more.
2. **Book distributions** - we bring books to events and give away books to children (community event, shelters during tragedies like the recent fires, company events, etc.). Book distributions can be from 200 - 10,000 (or more) books depending on the event.

To date we have built and installed over 135 book boxes and given away over 150,000 books to children. When a child gets a brand new book, sometimes it is the first new book they have ever had, the excitement is awe inspiring, for them and us. Knowing how powerful books and reading can be for a child, getting these books to children continues to provide both an immediate and long lasting positive impact for the children we serve.

In 2017 we partnered with Kiwanis International to create Kiwanis Literacy Clubs. The 2nd of these clubs is Kiwanis Literacy Club of South Bay. This club is focused on unlocking imaginations and lives through literacy and we partner with them to find the locations with the greater South Bay area where there is a need to create access to books for underserved families.

Our foundation recently partnered with Kiwanis Literacy Club of South Bay to install the first of what we hope to be many book boxes in the area. United Methodist Church on Grand Street and Sixth Street. This is the first of many book boxes we are working to install in the South Bay area. With this grant we will be able to create a new book box to be placed in a location that will serve the local community. That means we can get even more books to children and together we can unlock even more lives and imaginations through literacy. As with all of our book boxes, we will work directly with the local community to identify the location, determine a theme that will inspire and with all of our sponsorships and partnerships, we include your brand/logo on all aspects of the project (book box and books).



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The Be A Book Hero™ project for the South Bay area will begin January 2020 and we anticipate completion by October 2020.

Again, we want to thank you for consideration. We know that investing in literacy is one of the greatest investments we can make in our future and our program helps by removing some of these barriers to reading by bringing the books directly to the communities and children who want and need them.

Below please find some pictures of the various projects we have done throughout the Greater Los Angeles area and the US.

Should you have any questions or need additional information, please let us know.

Warm Regards

Jean A Chadwick

Jean Chadwick

Executive Director

The Literacy Club

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