



Harbor City Neighborhood Council Special Outreach Committee PUBLIC MEETING

Harbor City, Harbor Gateway Chamber of Commerce
1400 240th Street, Harbor City, CA 90710

www.harborcitync.com

April 26, 2017 Wednesday 3 pm

A G E N D A

The Outreach Committee's mission is to assist the H. C. N. C. Board members in an advisory capacity. Goals include ways to encourage and expand monthly meeting attendance, encourage input from the community, research options for mailings, banners and social media, event planning, calendaring, and guest speakers. We desire to be mindful of funding requirements to submit documents in a timely fashion. Recommendations from this committee will be presented to the Board for consideration, vote and approval of DONE.

1. Welcome and Called to Order:

2. Roll call:

3. Open Discussion for April's Outreach Meeting:

- a. Bring your interesting ideas of ways to make the Stakeholders' meeting a valuable source of information, resources and answers. The meeting should include an atmosphere of civil exchange of issues and informed that involve Harbor City. There is a bond that develops among the attendees who seem to have similar desires for the betterment of the Harbor City community, and a connection with their political representatives. They get an opportunity to voice their opinions and meet others with slightly different slants that keeps the meeting interesting. Good attendance is usually agenda driven and if they are satisfied, they will probably come back. See the list below of options to outreach with flyers:
 1. Encourage all Board members to be a part of outreach and deliver flyers to their friends and neighbors.
 2. Post flyers visibly at local public places in their areas.
 3. Use of local city bus stop benches to display our meeting.
- b. Highlight information about local vendors for speakers and flyers options. Support and promote the resources such as the Harbor City Library, Harbor City Recreations Center Park, Ken Malloy Harbor Regional Park, Kaiser, Harley Davidson and much more. When possible, we could use local vendors. Michael Grange, owner of Atlas Marketing Products, Inc. has helped our neighborhood council with outreach tote bags, calendars and most recently approved to make a vector file of the Harbor City logo for use in outreach promotion giveaways. The following are items recommended by the board for outreach:

Sturdy tote with a zipper to close the top, maybe black with turquoise trim and our logo
T-shirt with black font saying I (hart picture) Harbor City
Small notepad with our logo on the cover

California Banner and Sign:

Keep Harbor City Beautiful
Or Keep Harbor City Clean

c. Calendaring of 2017 speakers and events:

1. May
2. June
3. July
4. August
5. September
6. October
7. November: Annual News letter "Harbor Breeze"
8. December

No meeting is held in December; but Holiday Lights Christmas event is annually held.

9. R. O. C. Award (Recognition of Outstanding Citizen) Awards are for Stakeholders who do things for the community which would normally go unnoticed. Provide the candidate's name, spelling and a paragraph about the reason they should receive the award. Plan this Stakeholder meeting event later in the year and hopefully we can get City certificates.

4. Planning:

- a. Confirm May's speaker
- b. Ken Malloy Harbor Regional Park's grand opening and how can we participate -- June
- c. Clean-up event on Western Ave.
- d. Types of events and involvement of City departments
 1. L. A. P. D. crime, Neighborhood Watch.
 2. Ways to keep the meeting interesting right to the end.
 3. Encourage use of the Microphone and ask speakers to speak slowly and distinctly because there has been complaints that some are hard to understand.
 4. Utility Box Painting project starting on PCH.

5. Public Comment:

6. Adjournment:

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In compliance with government code section 54957.5, non-exempt writings that are distributed to all or a majority of the Board members in advance of a meeting may be viewed at our website by clicking on the following link: www.harborcitync.com, at a location given in the item number of the agenda or at the scheduled meeting. In addition if you would like a copy of any record related to an item on the Agenda, please contact the Harbor City Neighborhood Council at 310-918-8650.

PUBLIC POSTING OF AGENDAS– Harbor City Neighborhood Council agendas are posted for public review as follows: • Harbor City Library, 24000 Western Avenue • Harbor City Chamber Office, 1400 W. 240th St. • Harbor City Boys and Girls Club, 1220 256th St. • Harbor City Recreation Center, 24901 Frampton Ave • www.harborcitync.com • You can also receive our agendas via email by subscribing to L.A. City's Early Notification System at:
<http://www.lacity.org/government/Subscriptions/NeighborhoodCouncils/index.htm>

RECONSIDERATION AND GRIEVANCE PROCESS: For information on the Harbor City Neighborhood Council's process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the HCNC Bylaws. The Bylaws are available at our Board meetings and our website <http://harborcitync.com/board/>

SERVICIOS DE TRADUCCION Si requiere servicios de traducción, favor de avisar al Concejo Vecinal 3 días de trabajo (72 horas) antes del evento. Por favor contacte a the SLNC Secretary, al 213-485-1360 o por correo electrónico board@harborcitync.com para avisar al Concejo Vecinal.