

Neighborhood Council Strategic Plan for Fiscal Year 2016-2017

Neighborhood Council Name: Harbor City

The BIG Vision:

Harbor City Neighborhood Council will strive to increase stakeholder participation in our committees, meetings, community events, and city government all while doing our best to increase the city services received by our community including but not limited to police, fire, and street cleaning. We will also focus on increasing the response of elected officials to our requests.

The BIG Goals:

1. Increase stakeholder attendance at our stakeholder meetings.
2. Increase the number of stakeholders receiving email blasts.
3. Increase the number of registered voters in Harbor City.
4. Improve the quality of life in Harbor City.
5. Push for the creation of pocket parks in Harbor City.
6. Improve our planning for future events.

The BIG Solutions:

1. Improve outreach by working through schools, churches, and other organizations in Harbor City.
2. Run voter registration drives at all of our activities and at schools, churches, and other organizations in Harbor City.
3. Collect email addresses at our activities and during the voter registration drives to add to our address list. Add business email addresses to our address list.
4. Push for increased street sweeping and other city services to clean up Harbor City.
5. Schedule neighborhood clean ups to improve cleanliness of Harbor City.
6. Write to elected officials to push for the use of open space in Harbor City to be turned into pocket parks. This would increase park space while reducing neglected empty lots.
7. Have all planning put in writing so everyone knows what status each activity has reached.
8. Improve the use of committee meetings to shorten the stakeholder meetings and improve planning.
9. Improve publicity for meetings and events through signs and online.
10. Participate in the events of other organizations.
11. Run a program to have DOT Utility boxes painted.

The BIG Budget:

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| 1. Outreach: | \$14,285 |
| 2. Operations: | \$13,259 |
| 3. Neighborhood Purpose Grants (NPG's): | \$4,716 |
| 4. Neighborhood Improvements: | \$2,240 |

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| 5. Recurring Monthly Expenditures: | \$665 |
| 6. Selection: | \$2,500 |

The BIG Score:

1. Website: Measure traffic on our website
2. Contacts: Keep running record of increasing contacts for email blasts.
3. Meetings: Keep attendance numbers for the stakeholder meetings.
4. Public Events: We will hold two (2) public events and increase publicity for greater attendance.
5. Partners: Increase the number of schools, churches, and organizations with whom we work including the Chamber of Commerce and Boys and Girls Club.
6. Community Impact Statements: Harbor City Neighborhood Council will file five (5) Community Impact Statements this year.
7. Requests for Action: Harbor City Neighborhood Council will file five (5) requests for action from our elected officials.
8. Meetings: Harbor City Neighborhood Council will hold eleven (11) stakeholder meetings and eleven (11) board meetings. Harbor City Neighborhood Council will also hold six (6) Outreach Committee Meetings and one (1) Bylaws Committee Meeting.
9. Collaborations: Harbor City Neighborhood Council will hold one (1) activity with Police and Fire Departments and one (1) with a school.
10. Stakeholders: Harbor City Neighborhood Council will increase our stakeholder database to 1,000 by the end of the fiscal year.
11. Communications: Harbor City Neighborhood Council will contact our stakeholders twelve (12) times per year.

Raymond R. Moser
President
Harbor City Neighborhood Council